

A large graphic featuring a blue circular arc on the left and a blue arrow pointing downwards and to the right. The background is a light gray with a pattern of binary code (0s and 1s). A white ribbon-like shape curves across the center, containing the word 'SECURITY' in a pixelated font.

SECURITY

How Network Security Services Work to Protect Your Business

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How Network Security Services Work to Protect Your Business

Network security services are the guard dogs of your company's information technology. They ensure no unwanted intrusions occur and no sensitive information gets out. Network security services are vital to the protection of your business and its data. All businesses – large and small – should have these security systems in place.

So many aspects of your business are impacted by your network and its security. If even one part of it fails, you will likely have a hard time performing even the most basic business operations, such as sales, communication, and accessing client information. When you consider just how much you rely on your business network at any given time, you can see the value in robust network security services.

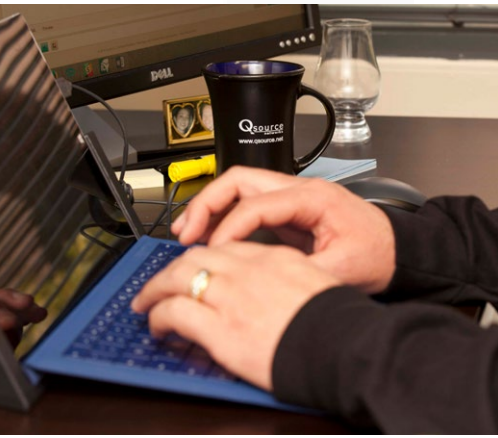
Without network security services in place, you are essentially leaving your business's door wide open. Intruders can slip in [without anyone noticing](#) until it's too late.

Keep that door shut, locked, and carefully monitored by implementing security strategies. Don't be like other companies – scrambling to pick up the pieces of a mess that could have easily been avoided.

Perhaps most importantly, setting up network security allows your company to be proactive instead of reactive. Spending the money upfront to analyze and perfect your security can mean you won't lose money, reputation, or clients through a preventable security breach.

“Many companies are turning to Cloud computing as a way to regularly backup their data while minimizing threats.”





What Do Network Security Services Entail?

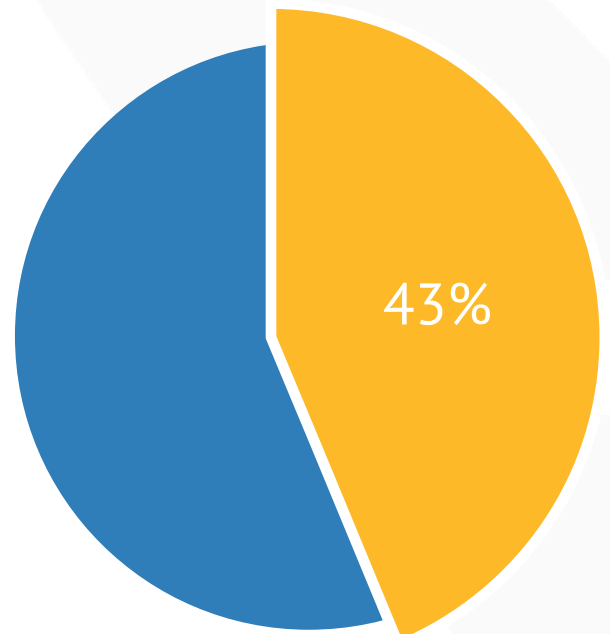
Network security services may seem like a broad term. It is. This is a catchall phrase for a wide variety of steps that work together to keep your data safe. Network security involves keeping your data safe from intruders, and keeping it safe internally.

Many people think about hackers and attackers when they consider network security. In fact, individuals who work at your company are also likely to pose problems. These incidents can occur through accidental missteps or malicious intent. This is why network security services should involve staff training. Inform everyone in your company of best practices for things like email, web browsing, and accessing files.

When it comes to protecting from outside breaches, network security typically involves safeguarding your company with such things as firewalls and antivirus software, as well as keeping files physically safe in by using secure servers and other hardware.

A good backup system is also part of any worthwhile network security system. Many companies are turning to Cloud computing as a way to regularly backup their data while minimizing threats. It's an excellent solution to the risky practice of having backups and regular files in the same location.

“43% of all small businesses have been the victim of a cyber attack.”



A [network security plan](#) should cover any and all aspect of risk mitigation that applies to your business. These include:

- **Employee policies that set out expectations and rules for internal access**
- **Network security features**
- **Regular audits to ensure your company is compliant with security requirements**
- **Keeping up with software patches**

Network Security For Small Companies

Even the smallest companies need network security. The very fact that these businesses so often think they do not need to worry about security makes them lucrative targets for attackers.

Your small business network security may look different to that of a larger company, but some security still needs to be in place to protect you and your clients.

That said, many network security practices easily scale to companies of any size. There is no reason to think that an especially small or especially large company cannot have the same security measures in place.

Another positive to note is that smaller companies may have an advantage over larger firms because their risk analysis and security setup might move more quickly than would be the case for a bigger company. But don't let that let you breathe a sigh of relief. [43% of all small businesses have been the victim](#) of a cyber attack.

Regardless of the approach to security and a company's goals, the same thing holds true for every business: network security is not to be ignored.

“Network security services are well worth the investment. You are likely to see a return on any security measures you implement...”





A network security breach can be fatal to the success of any company, no matter what size or what industry the business is operating in. Also, how well the company was doing prior to the event can make little difference to the outcome of a security breach. All it takes is one unwanted intrusion compromising your ability to do business, or compromising the privacy and security of important data, and your company [might never recover](#).

When you consider the huge risks of leaving your network unsecured, or inadequately secured, you can see how a network security analysis, and the implementation of strong security measures, might be critical to the future of your business.

Network security services are well worth the investment. You are likely to see a return on any security measures you implement and peace of mind in today's volatile and competitive business climate is priceless. [Talk to Qsource](#) today, and we'll discuss the network security solutions which will best keep your business protected.

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